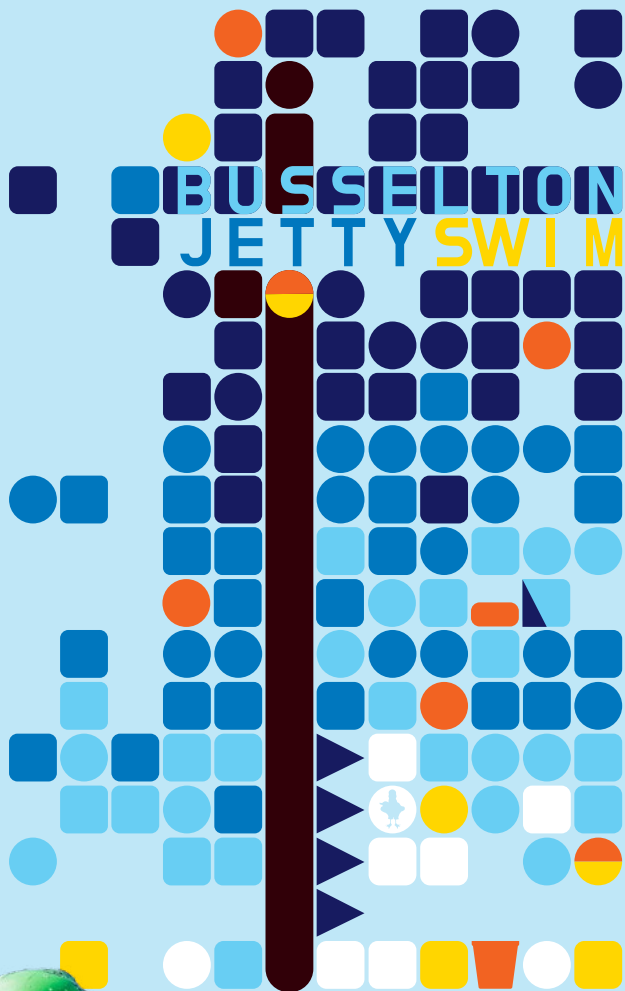


EVENT PROGRAM



2026



WELCOME

The Cook Labor Government is a proud sponsor of the Busselton Jetty Swim through Tourism Western Australia's Regional Events Scheme (RES), funded by Royalties for Regions.

RES was established to support event holders across the State with the development of events to drive tourism to regional Western Australia. The scheme plays an important role in creating a timely reason for visitors to travel to the State's five tourism regions, activating pockets of Western Australia and creating vibrancy, while showcasing the host region's unique and diverse attractions.

A total of 63 regional events across Western Australia have been awarded funding through the

2025-26 RES, and includes a \$150,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.

The Western Australian Government is proud to sponsor all these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

Tourism is a key part of our plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia. Events play an important role in this plan and also contribute to the Government's vision for Perth and Western Australia to be the fastest growing events destination in the South East Asia region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

We hope everyone enjoys Busselton Jetty Swim and takes the time to explore the South West region.



HON REECE WHITBY MLA
MINISTER FOR TOURISM



HON STEPHEN DAWSON MLC
MINISTER FOR REGIONAL
DEVELOPMENT



Welcome to the 2026 Busselton Jetty Swim! The City of Busselton is immensely proud to continue its long-standing support of this iconic homegrown event — now one of Western Australia's premier open-water swims.

This year marks an impressive 31 years of the Busselton Jetty Swim. What began as a local challenge has grown into a celebrated statewide tradition, thanks to the continued dedication of organisers, volunteers, competitors and supporters over the decades.

The City would like to congratulate everyone who has helped shape this remarkable success story. The event's enduring appeal is clear. Each year it draws elite athletes, returning regulars and first-time ocean swimmers alike, all eager to take on the beautiful waters of Geographe Bay.

While the bay often puts on its most dazzling display, we know Mother Nature can be unpredictable, so here's hoping for calm seas and record-breaking swims.

With a vibrant two-day program of swimming and an astonishing 5,800 swimmers expected to participate, perhaps the event will make its own waves!

Beyond the water, the Busselton Jetty Swim offers a wonderful lineup of free, family-friendly entertainment along the foreshore. Enjoy live performances, classic beach games and a host of activities for all ages. Presented by the City's SHIFT Crew, we are delighted to see the return of the Battle of the Bands finals as part of the Sunset Concert on Saturday evening - always a crowd favourite.

On behalf of the City of Busselton, I wish every participant a safe, memorable and rewarding swim. Enjoy an unforgettable weekend in this spectacular corner of the world.



MAYOR PHILL CRONIN
CITY OF BUSSELTON

City of Busselton
Proud Sponsors

Thank you to the dedicated organisers, volunteers, competitors and supporters who make this home grown event the success that it is!

f i y t www.busselton.wa.gov.au



EVENT MAP

- 1. Check-in Tent
- 2. Swimmer Recovery Zone
- 3. First Aid Hub
- 4. Surf Life Saving
- 5. Optus Chill Zone
- 6. Gecko Sports Activities
- 7. Merchandise
- 8. Triple M
- 9. Beach Games
- 10. Announcer
- 11. Muster Point
- 12. Swimmer Start Chutes
- 13. Presentations
- 14. Team Change Over
- 15. Waste Warriors & Conservation Station
- 16. Sensory Convergence Container

- Information Tent
- Bag Drop - Gold Coin Donation
- Live Swim Stream (Sunday only)
- Exhibitors
- Bike Rack
- Food Vendors
- First Aid
- Busseton Jetty Swim is a Smokefree event
- Water

- Inflatable Arch
- Jetty



PROGRAM

Saturday 7th February

5:00am - 12:00pm	BRC Bay Run by Busselton Runners Club	Busselton Foreshore
9:00am - 12:00pm	Beach games, sports and activities by Gecko Sports	On the beach in front of Sea Play on the Bay (ship playground)
9:00am - 12:00pm	Busselton Jetty Swim SWIMMER CHECK-IN Team Swim, 500m Swim and Kids Swim	Check-in marquee at Signal Park
9:00am - 5:00pm	Busselton Jetty Swim SWIMMER CHECK-IN 3.6km Solo Swim and One Mile Swim to Shore	Check-in marquee at Signal Park
9:00am - 5:00pm	Merchandise store open	Signal Park
9:00am - 5:00pm	Stallholder Expo	Amphitheatre/Foreshore
10:00am - 3:00pm	Sensory Container immersive space for kids	Grass area across from the main stage
12:20pm	Kids Swim briefing	Kids Swim start area
12:30pm	Kids Swim	Start line on the beach
1:20pm	Simon's 500m Shortcut and Team Swim briefing	Start line on the beach
1:25pm	Simon's 500m Shortcut Swim	East side of the main Jetty
1:30pm	Team Swim starts	East side of the main Jetty
3:00pm	Team Swim awards presentations	On the beach near the finish line
5:30pm – 8:00pm	Busselton Jetty Swim Free Sunset Concert	Busselton Foreshore Amphitheatre Precinct
	Headliner: Salt Tree	
	Battle of the Bands finals (presented by City of Busselton Youth & Community SHIFT Crew)	

Sunday 8th February

TIME	ACTIVITY	LOCATION
6:00am - 7:00am	Busselton Jetty Swim SWIMMER CHECK-IN No check-ins after 7:00am	Check-in marquee at Signal Park
7:00am - 10:00am	Triple M live outdoor broadcast	Near the start area
7:00am - 11:00am	Merchandise store open	Signal Park
7:00am - 12:00pm	Stallholder Expo	Amphitheatre/Foreshore
7:00am - 12:00pm	Sensory Container immersive space for kids	Grass area across from the main stage
8:00am - 12:00pm	Free family activities at the foreshore including games by Gecko Sports	Foreshore/various
7:15am	Swimmer Briefing	East of the jetty
7:30am	Swimmers proceed to start	East of the jetty
7:40am	Official Opening - Welcome to Country and Australian National Anthem	Near the start area
7:50am onwards	Event live stream	Online and on the big screen at the main stage in the amphitheatre
8:00am	Main Swim Commences	Beach/rolling starts from 8:01am
9:00am	One Mile Swimmers start walking to start area (30 minute walk)	Underwater Observatory ramp at far end of Busselton Jetty
9:30am	One Mile Swim to Shore commences	Underwater Observatory Ramp, west side of Busselton Jetty
10:30am	Awards presentations	Presentations marquee, on beach near finish area
12:00pm	Event concludes	

Busselton Jetty is closed to the public from 5:00 pm Saturday until 6:30 am Sunday

Please note changes to the programme may occur after printing.

FOR THE LATEST EVENT DETAILS, VISIT BUSSELTONTJETTSWIM.ORG.AU OR FOLLOW US ON FACEBOOK AND INSTAGRAM



Malatesta Group is a proud supporter of the Busselton Jetty Swim. We are a locally based company providing Bituminous surfacing around the southwest.

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Thanks to you playing Lotterywest games, you've helped support community events throughout WA.



FREE FAMILY SUNSET CONCERT

FEATURING

LOCAL MARGARET RIVER DUO

SALT TREE



**SATURDAY
7TH
FEBRUARY**

**FROM 5.30PM
@
BUSSELTON OUTDOOR
AMPHITHEATRE**

+
BATTLE OF THE BANDS FINALISTS
PRESENTED BY
CITY OF BUSSELTON'S YOUTH SERVICES



ACTIVITIES ALL WEEKEND

**NINJA
WARRIOR
COURSE**



**STALL
HOLDER
EXPO**

Check out the great exhibitors
that will be joining us on the
Busselton Foreshore.

BounceDown

Funkita

Geo Bay Cool Water Classic

Harvey Fresh

Keep Australia Beautiful

Northern Sole Archies

Optus

Ray White Stocker Preston

Scenic Helicopters

SN Training

SolarCareB3

SportsPower Busselton

Swim Vietnam

Swimwild Escape

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Tronox

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AMBASSADOR



LESLEY MEANEY

Born at the close of WW2 in England, Lesley Meaney (nee Cherriman) the 6th child in a family of 7 children arrived in Perth in 1969 as a trained artist and art teacher. Lesley's sporting pursuits have been many and varied. She was the first woman to conquer the Rottnest Channel and the first person to swim successfully in both directions. These crossings were before the start of the Rottnest Channel Swimming Association of which she was a founding member. Her last solo crossing was in 2000 at the age of 55. With more experience in OWS Lesley was 3 hours faster than her first crossing. In 1994 her book 'Why Swim to Rottnest when you can Catch the Ferry' covering the first 100 solo crossings was published. She has been a life member of RCSA for several years and in 2018 was inducted into their Hall of Fame. She has been a mentor for several 'Virgin Solo Swimmers' and is currently on the RCSA Award and Advisory committee. She continues to compete in OWS events including Surf Life Saving races. Lesley has held State

and National records in Masters Swimming, and has competed in several World Masters Championships, **winning GOLD in 2025, at Singapore in the 3km OWS in the 80-84year age group.**

Apart from Swimming, Lesley played several competitive sports including hockey, golf, squash and tennis. She is a Thunderstick and a Hockeyroo – having represented Australia in the Women's World Cup in Amsterdam in 1973 where she was a leading goal scorer. Lesley still plays the occasional game of golf having once held an Australian single figure golf handicap. As a solitary visual artist, Lesley claims that her sporting life keeps her grounded, fit and part of the community, and that being in the bush or the ocean is 'her church' where many of her artworks are conceived.

BUSSELTON
JETTY SWIM

WHERE DREAM EVENTS HAPPEN

Step into a dreamscape of wondrous events and embark on unforgettable adventures in Australia's South West. The most premium wine region in Australia, pristine beaches, ancient caves and tall-timber forests await.

- Surf world-class breaks, watch migrating whales and be awed by other native wildlife.
- Hit the road less travelled and head out on one of the region's many mountain biking and cycling trails in Nannup and Pemberton, including the world-famous Munda Biddi.
- Taste the region's finest drops on a winery, distillery or brewery tour.
- Picnic or camp among the karri trees in Boranup Forest.
- Taste the flavours, hear the stories and learn the traditions of Wardandi Noongar culture on an Aboriginal tour.
- Walk a section of the 135km-long Cape to Cape Track, and spot sea creatures, beautiful wildflowers and magnificent coast along the way.
- Wander further and experience where the Southern and Indian Ocean meet at Cape Leeuwin Lighthouse, Australia's tallest mainland lighthouse.
- Go on an underground tour to explore the magical awe of the region's four ancient limestone caves – Jewel, Lake, Mammoth and Ngilgi.

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WALKING ON A DREAM

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BOUNCE
DOWN



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FUNKITA
FUNKY
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GEOGRAPHE
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LONSDALE
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TRONOX

As we are
feel good inc.*

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Busselton Festival of Triathlon . Luxury Breaks South West

